

Distributor Partnership Program



Join Sioux...and take your company out of the low margin commodity market!



Only Sioux offers...

- ***Highest quality equipment in the industry***
- ***Extensive custom engineering capabilities***
- ***Six point reliability guarantee - including a 20 year warranty***

What Sioux Can Offer You

NEW! SIX-POINT RELIABILITY GUARANTEE...

Lifetime guarantee on Sioux manufactured parts and frames as well as guarantees on equipment performance, parts shipments, and field support.

NEW! 20 YEAR WARRANTY...

The longest warranty in the industry!

NEW! LIFE CYCLE SAVINGS CALCULATOR...

Marketing tool to illustrate how using Sioux Equipment provides return on your investment.

NEW! LIFE CYCLE COST REPORT...

Free report available on-line to help customers understand long-term investment and capital equipment costs.

NEW! FLOOR PLAN PROGRAM...

Machines available for distributors to demonstrate in showrooms, take to customer locations, and increase sales due to instant availability.

NEW! TRADE SHOW PROGRAM...

Equipment for distributors to exhibit at local trade shows.

> TRAINING...

Field training options as well as scheduled factory sales and service schools.

> TECHNICAL SERVICE...

Experienced Technical Services Department for help with troubleshooting, as well as answers to start-up, operation and maintenance questions.

> REPLACEMENT PARTS...

Complete product line supported with an inventory of over 300,000 parts. Most orders can be shipped within 24 hours.

> CUSTOM CAPABILITIES...

For over 40 years, Sioux has been building the custom equipment that will meet your customer's needs. Whether its custom components, high-performance units, or equipment built to meet special codes or certifications, Sioux can design and build it!

> FIELD SERVICE PROGRAM...

Optional start-up training and field service performed by Sioux's factory trained Service Manager. The start-up program includes safety and operational training, preventive and corrective maintenance, and parts training.

> DEMO PROGRAMS...

Discounts available for purchasing demo and stock units.

> SUMMER STOCKING PROGRAMS...

Seasonal discounts for stock units ordered during the months of April, May and June.

> NATIONAL ADVERTISING...

Strong name recognition from national advertising, including website, direct mail campaigns, public relations efforts and national trade shows.

> CO-OP ADVERTISING PROGRAM...

Assistance with distributor promotional and marketing efforts through our comprehensive co-op advertising program. Includes reimbursement for pre-approved promotional activities.

> MARKETING MATERIALS...

Quality sales brochures, newsletters, training materials, and technical bulletins to help you succeed!

> PROMOTIONAL PRODUCTS...

Various promotional products available, such as hats, t-shirts, sweatshirts, coffee mugs, rulers and catalogs.

> SALES LEADS...

Pre-qualified sales leads are forwarded to our Authorized Distributors, increasing the number of opportunities within each territory.

> CUSTOM ENGINEERING...

Sioux offers complete engineering and design services so that together we can find the solution to meet your customer's needs. Computer aided drawings, submittal packages, and product recommendations for custom applications are available.

> SELECTIVE DISTRIBUTION...

Philosophy of selective distribution providing protected territories for authorized distributors.



**We are
always
seeking
high-quality
distributors
for our
high-quality
products.**

What We Ask:

- Use of FREE report to help educate prospective customers.
- Use of Life Cycle Calculator in bids and estimates to help customers understand life-time cost savings.
- Strong business work ethic.
- Honesty, integrity and a commitment to this industry.
- Existing loyal customer base.
- Financial stability with a good credit rating.
- Passion and desire to SUCCEED!

We are currently seeking distributors that meet the following criteria:

- Business in one or more markets having growth potential.
- In-depth coverage of your geographic area.
- Proactive sales and service capabilities.
- Five or more years of business-to-business sales experience.
- Strong desire and ability to sell on value, reliability rather than low price.
- Committed to using marketing and presentation materials provided by Sioux that help sell on value.

Only Sioux offers:

- All Sioux-Manufactured Parts - LIFETIME GUARANTEE
- Frames - LIFETIME GUARANTEE
- Equipment Performs As Specified - GUARANTEED OR SIOUX WILL BUY IT BACK
- In-The-Field Reliable Support Available - GUARANTEED
- Same Day Shipment of Stock Parts Orders - GUARANTEED
- Lifetime Parts Department Support - GUARANTEED

Quality Products to Maximize Market Coverage and Customer Satisfaction.

A Total Partnership Program!

- Steam Cleaners
- Pressure Washers
- Combination Cleaners
- Water Heaters
- Steam Generators
- Solution Heaters
- Custom Engineered Equipment

Sioux Today, Tomorrow & Beyond...

Established in 1939, Sioux has a long standing tradition of manufacturing reliable products. Our strong commitment to servicing our customers is reflected in the structure of our Distributor Partnership Program. Add Sioux's wide selection of heavy-duty products and custom design capabilities to extend your market reach, total customer coverage, earn great profits from good margins!

Sioux's custom capabilities can help solve many of your customer's most challenging cleaning problems. Whether a job is big or small, we have the team to build heavy-duty, industrial, dependable equipment to meet those needs.



***For more information on Sioux's
Distributor Partnership Program***

**Please Call Our Sales Department Toll-free
at (888) 763-8833 for further details.**



SIOUX CORPORATION

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